

Name: **KENNETH G. ELZINGA**

Place of Birth: Coopersville, Michigan

Home Address: 246 Rookwood Drive
Charlottesville, VA 22903

Home Phone: (434) 296-1275; (434) 589-4878 (summer months)

Office Phone: (434) 924-6752 (w/voice mail),
(434) 982-2317 (fax)

Office Address: PO Box 400182 (*for U.S. Mail*)
2015 Ivy Road, Suite 312 (*for Overnight*)
Dept. of Economics, University of Virginia
Charlottesville, VA 22904-4182

E-Mail: elzinga@virginia.edu

Web Site: <http://www.people.virginia.edu/~kge8z>

Education: B.A., Kalamazoo College, 1963
M.A., Michigan State University, 1966
Ph.D., Michigan State University, 1967
L.H.D., Kalamazoo College, 2000

Present Position: Robert C. Taylor Professor of Economics, 2002-

Previous Positions: Vernon F. Taylor Visiting Professor of Economics
Trinity University, Spring 2006

Cavaliers' Distinguished Teaching Professorship, 1992-1997

Thomas Jefferson Fellow
Cambridge University, January-June, 1990

Visiting Professor of Economics
Trinity University, 1984

Fellow in Law & Economics
University of Chicago, 1974

Professor of Economics
University of Virginia, 1974-

Associate Professor of Economics, 1971-1974

Assistant Professor of Economics, 1967-1971

Special Economic Advisor to the Assistant
Attorney General, Antitrust Division,
Department of Justice, 1970-1971

Assistant Instructor of Economics
Michigan State University, 1965-1966

Research Economist
Senate Antitrust & Monopoly Subcommittee
Summer, 1964

Administrative Positions:

Coordinate and teach introductory economics course with 1000 students and 20 graduate student teaching assistants, 1967-

Executive Committee, Southern Economic Association, 1985-87; 1991-93

Assistant Dean, College of Arts & Sciences, 1971-1973

Academic Awards:

Distinguished Alumni Award, Michigan State University, 1999

Templeton Honor Roll Award for Education in a Free Society, John Templeton Foundation, 1997

Kenan Enterprise Award for Teaching Economics,
William R. Kenan, Jr. Charitable Trust, 1996

Thomas Jefferson Award, University of Virginia, 1992

Phi Eta Sigma Teacher Of The Year, 1992

Commonwealth of Virginia Outstanding Faculty Award, 1992

President, Southern Economic Association, 1991

Raven Society Faculty Honor Award, 1983

Distinguished Alumni Award, Kalamazoo College, 1983

Distinguished Professor Award, University of Virginia, 1979

President, Industrial Organization Society, 1979

Phi Beta Kappa Prize for The Antitrust Penalties (shared with William Breit), 1977

Inducted to Raven Society, 1977

Phi Beta Kappa Visiting Scholar, 1973-1974

Z Society Outstanding Teaching Award,
University of Virginia, 1973

Woodrow Wilson Fellow, 1964

W. G. Howard Prize in Economics, 1963

R. S. Light Scholar, University of Bonn, 1965

Member: Board of Trustees, Hope College, 1983-1990, 2007-
 Committee on Economic Education, American Economic Association, 2005-
 Board of Trustees, Intervarsity Christian Fellowship, 1992-2000, 2006-
 Council of Academic Advisors, C. S. Lewis Foundation, 2000-
 Faculty, Advanced Course for Federal Judges on Antitrust Economics,
 Law and Economics Center, 1982, 1983, 1984, 1986, 1992, 2001, 2002
 American Bar Association Special Committee to Study the Federal
 Trade Commission, 1988-89
 Nuclear Regulatory Commission Licensing and Safety Board Panel,
 1971-1979
 Trial Judge (with M. L. Glaser & M. E. Miller), In the Matter of
 Alabama Power Company, 5 Nuclear Regulatory Commission 804-962
 (1977)

Editorial Board: The Journal of Markets and Morality, 1998-
The Antitrust Bulletin, 1977-
Industrial Organization Review, 1972-79

Advisory Editor in Economics: The Social Science Quarterly, 1969-1977

Baccalaureate Address: University of Virginia, Spring, 1971

Membership: American Economic Association
 Southern Economic Association
 Mystery Writers of America
 International J. A. Schumpeter Society
 Industrial Organization Society
 European Association for Industrial Economics
 American Bar Association, Associate
 American Law & Economics Association
 International Association of Crime Writers

Publications (not including book reviews):

- "Oligopoly, the Sherman Act, and The New Industrial State," 49 Social Science Quarterly 49 (June, 1968).
- "Mergers: Their Causes and Cures," 2 Antitrust Law & Economics Review 53 (Fall, 1968).
- "The Antimerger Law: Pyrrhic Victories?," 12 Journal of Law & Economics 43 (April, 1969). Cited by Justice Stewart in Ford Motor Co. v. U.S., 405 U.S. 562, 582 (1972).
- "Predatory Pricing: The Case of the Gunpowder Trust," 13 Journal of Law and Economics 23 (April, 1970).
- "The Beer Industry," in Walter Adams (ed.), The Structure of American Industry 4th ed. (New York: Macmillan, 1971). Cited by Justice Marshall in U.S. v. Falstaff, 410 U.S. 526, 551 (1973).
- Economics: A Reader (edited) (New York: Harper & Row, 1972).
- "The Demand for Beer," (with Thomas F. Hogarty), 54 Review of Economics & Statistics 195 (May, 1972).
- "Attitudes Toward Risk and Antitrust Penalties," (with William Breit) 85 Harvard Law Review 693 (February, 1973).
- "The Problem of Geographic Market Delineation in Antimerger Suits," (with Thomas F. Hogarty) 18 Antitrust Bulletin 45 (Spring, 1973).
- "The Restructuring of the U.S. Brewing Industry," 1 Industrial Organization Review 101 (1973).
- "The Instruments of Antitrust Enforcement," (with William Breit) in J. Dalton and S. Levin (eds.) The Antitrust Dilemma (London & Toronto: Lexington-Heath, 1974).
- "Private Actions: The Purposes Sought and the Results Achieved: The Economist's View," (with William Breit) 43 Antitrust Law Journal 9 (1974).
- "Product Differentiation and Institutionalism: New Shadows on An Old Terrain," (with William Breit) 8 Journal of Economic Issues 813 (December, 1974).
- Economics: A Reader (edited) 2nd ed. (New York: Harper & Row, 1975).
- "Antitrust Enforcement, Private Actions and Economic Efficiency: The Uneasy Case for Treble Damages," (with William Breit) 17 Journal of Law and Economics 329 (October, 1974).
- "The Beer Industry," in Walter Adams (ed.) The Structure of American Industry 5th ed. (New York: Macmillan, 1977).
- "The Economics of Dissolution, Divorcement and Divestiture," in Charles F. Phillips, Jr. (ed.) Competition and Regulation - Some Economic Aspects (Lexington: Washington & Lee University, 1976).
- The Antitrust Penalties: A Study in Law and Economics co-author with William Breit (New Haven: Yale University Press, 1976). Cited by Justice Burger in Texas Industries v. Radcliff Materials, 451 U.S. 630, 636 (1981).
- "The Goals of Antitrust - Other Than Competition and Efficiency, What Else Counts?," 125 University of Pennsylvania Law Review 1191 (June, 1977).
- Economics: A Reader (edited) 3rd. ed. (New York: Harper & Row, 1978).
- "Cartel Problems and Their Persistence," (with David E. Mills) 68 American Economic Review 938 (December, 1978).

- Murder At The Margin by Marshall Jevons (pseudonym), co-author with William Breit (Glen Ridge: Thomas Horton and Daughters) 1978. A mystery novel in which the protagonist uses economic analysis to solve the crime.
- "The Problem of Geographic Market Delineation Revisited: The Case of Coal," (with Thomas F. Hogarty) 23, Antitrust Bulletin 1 (Spring, 1978).
- "The Travel Agent, the IATA Cartel, and Consumer Welfare," 44 Journal of Air Law and Commerce 47 (1978).
- "Utah Pie and the Consequences of Robinson-Patman," (with Thomas F. Hogarty) 21 Journal of Law and Economics 427 (October, 1978).
- "Ronald H. Coase," biographical entry in 18 International Encyclopedia of the Social Sciences (New York: The Free Press, 1979).
- "The Robinson-Patman Act: A New Deal for Small Business," in Gary M. Walton (ed.) Regulatory change in an Atmosphere of Crisis: The Current-day Implications of the Roosevelt Years (New York: Academic Press, 1979).
- "The Compass of Competition for Professional Services," in Roger D. Blair and Steven Rubin (eds.) Regulating the Professions (London & Toronto: Lexington-Heath, 1979).
- "Ezra Pound and the GNP," (with William Breit) 46 Southern Economic Journal 904 (January, 1980).
- "Information For Antitrust and Business Activity: Line-Of-Business Reporting," (with William Breit) in Kenneth W. Clarkson & Timothy J. Muris (eds.) The Federal Trade Commission Since 1970 (Cambridge: Cambridge University Press, 1981).
- "Mr. Friedman's Strictures on Murder at the Margin," (with William Breit under the name of Marshall Jevons) 36 Public Choice 195 (1981).
- "The Beer Industry," in Walter Adams (ed.) The Structure of America Industry 6th ed. (New York: Macmillan, 1982).
- "Defining Geographic Market Boundaries," 26 Antitrust Bulletin 739 (Winter, 1981).
- The Antitrust Casebook: Milestones in Economic Regulation co-edited with William Breit (Hinsdale, IL: Dryden Press, 1982).
- "Elzinga On Coase," in Henry W. Spiegel and Warren J. Samuels (eds.) Contemporary Economists in Perspective (Greenwich: JAI Press, 1984).
- Relevant Markets In Antitrust co-edited with Robert W. Rogowsky. 14 Journal of Reprints for Antitrust Law and Economics (1984).
- "New Developments on the Cartel Front," 29 Antitrust Bulletin 3 (Spring, 1984). Also appeared in slightly revised form as "A Short Story on Cartels," Department of Justice, Antitrust Division, Economic Policy Office, Discussion Paper EPO 83-13, October, 1983.
- "Private Antitrust Enforcement: The New Learning," (with William Breit) 28 Journal of Law and Economics 405 (May, 1985).

"Public Choice and Antitrust: A Comment," 4 Cato Journal 917 (Winter, 1985).

The Fatal Equilibrium by Marshall Jevons (pseudonym), co-author with William Breit (Cambridge: MIT Press, 1985). Paperback version published by Ballantine, 1986. Japanese version published by Nihon-Keizai-Shinbun, 1986. French edition, Équilibre fatal (Paris: Economica, 2002); Korean edition, (Seoul: Book and World, 2001).

The Morality of the Market: Religious and Economic Implications coedited with Walter Block and H. Geoffrey Brennan (Vancouver: The Fraser Institute 1985).

"Comment" on Ezra J. Mishan's, "Religion, Culture and Technology," in W. Block, H. Geoffrey Brennan, and Kenneth G. Elzinga (eds.) The Morality of the Market: Religious and Economic Implications (Vancouver: The Fraser Institute, 1985).

"Money-Wise, Pound Was Foolish," The Wall Street Journal, December 31, 1985, p. 8. Published in slightly revised form as "Ezra Pound: The Poet As An Economist," Fall Thoughtlines 17 (1985), both Pound centennial pieces drawn from "Ezra Pound and the GNP," supra.

"The Beer Industry," in Walter Adams (ed.) The Structure of American Industry 7th ed. (New York: Macmillan, 1986).

Antitrust Penalty Reform: An Economic Survey co-author with William Breit (Washington and London: American Enterprise Institute, 1986).

"Technology and Energy Use Before, During and After OPEC: The U.S. Portland Cement Industry," (with Charles A. Capone) 8 The Energy Journal 93 (1987).

"Antitrust Policy and Trade Policy," 56 Antitrust Law Journal 439 (1987).

"The Costs of the Legal System in Private Antitrust Enforcement," (with William C. Wood) in Lawrence J. White (ed.) Private Antitrust Litigation: New Evidence, New Learning (Cambridge: MIT Press, 1988).

"Pricing Achievements In Large Companies," in Arnold A. Heggstad (ed.) Management and Public Policy of Corporations (Gainesville: University of Florida Press, 1988).

"Introduction" to Ronald H. Coase in Ideas, Their Origins, and Their Consequences (Washington, D.C.: American Enterprise Institute, 1988).

"Collusive Predation: The Case of Matsushita v. Zenith" in John E. Kwoka, Jr. and Lawrence J. White (eds.) The Antitrust Revolution (Glenview: Scott, Foresman, 1989), (2nd. ed. New York: Harper Collins, 1994), (3rd. ed. [revised] Oxford University Press, 1999).

"Unmasking Monopoly: Four Types Of Economic Evidence," in Robert J. Lerner and James W. Meehan, Jr. (eds.) Economics And Antitrust Policy (Westport, CT: Greenwood Press, 1989).

The Antitrust Casebook: Milestones in Economic Regulation (2nd ed.) co-edited with William Breit (Hinsdale, IL: Dryden Press, 1989).

"The New International Economics Applied: Japanese Televisions and U.S. Consumers," in "Antitrust Law and the Internationalization of Markets," symposium issue, David J. Gerber (ed.) 64 Chicago-Kent Law Review 941 (1988).

"Testing for Predation: Is Recoupment Feasible?" (with David E. Mills) 34 Antitrust Bulletin 869 (Winter 1989). Cited by Justice Kennedy in Brooke Group v. Brown & Williamson, 509 U.S. 209 (1993).

"The Beer Industry," in Walter Adams (ed.) The Structure of American Industry 8th ed. (New York: Macmillan, 1990).

- "Commentary: Remarks of Professor Scherer," 29 Washburn Law Journal 264 (1990).
- "Walter Adams and Chicago," 6 Review of Industrial Organization 117 (1991).
- Antitrust, the Market and the State: The Contributions of Walter Adams co-edited with James W. Brock (Armonk, N.Y.: M.E. Sharpe, 1991).
- "The Eleven Principles of Economics," 58 Southern Economic Journal 861 (1992).
- "Jefferson and Schumpeter: Contrasts and Compatibilities," in Mark Perlman and F.M. Scherer (eds.) Entrepreneurship, Technological Innovation, and Economic Growth: Papers in the Schumpeterian Tradition (Ann Arbor: University of Michigan Press, 1992).
- Murder At The Margin by Marshall Jevons (pseudonym), revised and reissued with a Foreword by Herbert Stein and an Afterword by the authors (co-author with William Breit). (Princeton: Princeton University Press, 1993). Spanish edition, Asesinato en al Margen (Madrid: El Libro de Bolsillo, 1996) ; Korean edition (Seoul: Book and World, 2001); French edition, Meurtre À La Marge (Paris: Economica, 2002).
- "Trumping the Areeda-Turner Test: The Recoupment Standard In Brooke Group," (with David E. Mills) 62 Antitrust Law Journal 559 (1994).
- "The Beer Industry," in Walter Adams and James Brock (eds.) The Structure of American Industry 9th ed. (New York: Prentice-Hall, 1994).
- "The Relevant Market for Less-Than-Truckload Freight: Deregulation's Consequences," 34 Transportation Journal 29 (1994).
- "Monopolies" and "Profit" Entries in D. J. Atkinson and D. H. Field (eds.) New Dictionary of Christian Ethics and Pastoral Theology (Leicester: InterVarsity Press, 1995).
- A Deadly Indifference by Marshall Jevons (pseudonym), co-author with William Breit (New York: Carroll & Graf, 1995).
- "The Supreme Court's Predation Odyssey: From Fruit Pies to Cigarettes" (with Donald J. Boudreaux and David E. Mills) 4 Supreme Court Economic Review 57 (1995).
- "An Assessment of Jacob Neusner's The Economics of the Mishnah," 7 Cultural Dynamics 281 (1995) and "Jacob Neusner and Post-Mishnah Economics" (a response to Neusner's "Defining Scarce Resources: Real Estate or Intellect"), 7 Cultural Dynamics 327 (1995) in "Religious and Cultural Perspectives on Economic Freedom: Christians and the Jewish Tradition," (Walter Block ed.) 7 Cultural Dynamics (Nov. 1995).
- The Antitrust Casebook: Milestones in Economic Regulation (3rd ed.) co-edited with William Breit (Fort Worth: Dryden Press, 1996).
- "The Yeager Mystique: The Polymath as Teacher, Scholar and Colleague," (with William Breit and Thomas D. Willett) 22 Eastern Economic Journal 215 (1996). Slightly revised as "The Yeager Mystique: a profile of the scholar as teacher and colleague," in Roger Koppl (ed.) Money and Markets: Essays in Honor of Leland B. Yeager. (New York: Routledge, 2006).
- "Innovation and Entry in the U.S. Disposable Diaper Industry," (with David E. Mills) 5 Industrial and Corporate Change 791 (1996).

- "Is Predation Rational? Is it Profitable? Comment to Adams, Brock and Obst," (with David E. Mills) 11 Review of Industrial Organization 759 (1996).
- "Speculation" Entry in R. E. Freeman and P. H. Werhane (eds.) Dictionary of Business Ethics (Oxford: Blackwell Publishers) 1997.
- "Teaching Economics: Inspiration & Perspiration," in Phillip Saunders & William G. Walsted (eds.) Teaching Undergraduate Economics: A Handbook for Instructors (New York: McGraw Hill, 1997).
- "The Distribution and Pricing of Prescription Drugs," (with David E. Mills) 4 International Journal of the Economics of Business 287 (1997).
- A Deadly Indifference by Marshall Jevons (pseudonym, co-author with William Breit) (Princeton: Princeton University Press, 1998) Paperback version of 1995 book by same title.
- "Morality and Antitrust Laws: A Reply to Jeffrey Tucker," 1 The Journal of Markets and Morality 83 (1998).
- "Switching Costs in the Wholesale Distribution of Cigarettes," (with David E. Mills) 65 Southern Economic Journal 282 (1998).
- "Economics and Religion: An Essay," in James M. Dean and A.M.C. Waterman (eds.) Religion and Economics: Normative Social Theory, (Dordrecht: Kluwer Academic Publishers, 1999).
- "Price Wars Triggered by Entry," (with David E. Mills) 17 International Journal of Industrial Organization 179 (1999).
- "Walter Adams: In Memoriam," 3 Southern Economic Journal 65 (1999).
- "Henry C. Simons," biographical entry in John A. Garraty and Mark C. Carnes (Eds.) American National Biography Vol. 20, New York: Oxford University Press, 1999.
- "PC Software," (with David E. Mills) 44 The Antitrust Bulletin 739 (1999).
- Personal statement of teaching philosophy in J. Jenry Morsman IV, William B. McAllister, Marva A. Barnett (Eds.) Reflections on Teaching. Personal Essays on the Scholarship of Teaching. (Charlottesville: Teaching Resource Center of the University of Virginia, 1999).
- "Industrial Organization and Human Action," 19 Cato Journal 233 (1999).
- "The Beer Industry," in Walter Adams and James Brock (eds.) The Structure of American Industry 10th ed. (Upper Saddle River, New Jersey: Prentice Hall, 2000).
- "Independent Service Organizations and Economic Efficiency," (with David. E. Mills) 39 Economic Inquiry 287 (2001).
- "U.S. v. Microsoft: Remedy or Malady?" (with David. S. Evans and Albert L. Nichols) 9 George Mason Law Review 633 (2001).
- "Predatory Pricing and Strategic Theory," (with David E. Mills) 89 Georgetown Law Journal 2475 (2001).
- "Fifteen Theses on Classroom Teaching," 68 Southern Economic Journal 249 (2001).
- "The Economist as Detective," (with William Breit) 33 Journal of Economic Education 367 (2002).
- "The Brand Name Prescription Drugs Antitrust Litigation (1999)," (with David E. Mills) in John E. Kwoka, Jr. and Lawrence J. White (eds.), The Antitrust Revolution (4th ed.), Oxford: Oxford University Press (2004).

- “Injunctive Relief in Sherman Act Monopolization Cases,” (with Robert W. Crandall) 21 Journal of Research in Law and Economics, (Special Issue in Antitrust Law and Economics, John B. Kirkwood, ed.) 277 (2004).
- "The Beer Industry," in Walter Adams and James Brock (eds.) The Structure of American Industry 11th ed. (Upper Saddle River, New Jersey: Prentice Hall, 2005).
- “The Supreme Court and Beer Mergers: From *Pabst/Blatz* to the DOJ-FTC Merger Guidelines,” (w/ Anthony W. Swisher) Review of Industrial Organization 245 (2005).
- “Price Competition and Slotting Allowances,” (w/ Peter Bronsteen and David E. Mills) in The Antitrust Bulletin 267 (Summer, 2005).
- “Walter Adams,” The Biographical Dictionary of American Economists, Ross B. Emmett (General Editor) London: Thoennes Continuum. 2006.
- “The Economics of Resale Price Maintenance,” (w/ David E. Mills) in Issues in Competition Law and Policy (American Bar Association, Antitrust Section, Wayne D. Collins, ed.) forthcoming.

References:

William Breit
 E. M. Stevens Distinguished Professor of Economics
 Trinity University
 715 Stadium Drive
 San Antonio, Texas 78212

Ronald H. Coase
 Clifton R. Musser Professor of Law and Economics, Emeritus
 University of Chicago Law School
 1111 E. 60th Street
 Chicago, Illinois 60637

John D. Mason
 Professor of Economics
 Gordon College
 Wenham, Massachusetts 01984

David E. Mills
 Professor of Economics
 University of Virginia
 Charlottesville, VA 22903

John J. Siegfried
 Professor of Economics
 Vanderbilt University
 Nashville, Tennessee 37235

Leland B. Yeager
 Ludwig von Mises Professor of Economics, Emeritus
 Auburn University
 Auburn, Alabama 36849